

REMARKS

1. Summary of Office Action

In the Office Action mailed April 6, 2007, the Examiner indicated that the application contains claims directed to the following patentably distinct species:

A) Detecting a lead-in or lead-out opportunity and placing such an ad (claims 2, 3, 14, 15);

B) Detecting a quick-skip opportunity and placing such an ad (claims 4, 16); and

C) Detecting a transition and placing such an ad (claims 5, 6, 17).

The Examiner indicated Applicant is required to elect a single disclosed species for prosecution on the merits. The Examiner indicated claims 1, 7-13, and 18-20 are generic.

2. Election of Claims

In response to the Office Action mailed April 5, 2007, Applicant elects Group A, i.e., claims 2, 3, 14, and 15.

3. Amendments and Pending Claims

Applicant has withdrawn claims 4-6, 16, and 17. Now pending in this application are claims 1-3, 7-15, and 18-20.

4. Payment of Fees

Applicant believes that no fee is required. However, should any fee be required under 37 C.F.R. §§ 1.16-1.21, the Patent Office is hereby authorized to charge such fee to Deposit Account No. 13-2490.

Additionally, the Commissioner is hereby generally authorized under 37 C.F.R. § 1.136(a)(3) to treat any future reply in this or any related application filed pursuant to 37

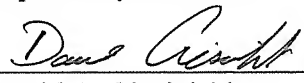
C.F.R. § 1.53 requiring an extension of time as incorporating a request therefore, and the Commissioner is hereby specifically authorized to charge Deposit Account 13-2490 for any fee that may be due in connection with such a request for an extension of time.

5. Conclusion

Applicant respectfully requests the Examiner to enter this election of claims.

Respectfully submitted,

Dated: May 1, 2007

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